

■■ MEGA INITIATIVES PARTNERSHIP PACKAGE



BioFresh Pure Cleaning

Premier Cleaning Partner for America's Biggest Builds

Stargate AI | Federal & Military | FIFA 2026 | Healthcare | Construction

America is building again — and BioFresh Pure Cleaning is ready to serve every major initiative across the Southeast. From \$500B AI data centers to FIFA World Cup venues, federal facilities, new hospitals, and the Southeast construction boom — BioFresh delivers the cleaning excellence these historic projects demand.

■ INITIATIVE 1	STARGATE AI & DATA CENTERS
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■■■■ INITIATIVE 4	SOUTHEAST CONSTRUCTION BOOM
■■■■■ INITIATIVE 5	HEALTHCARE EXPANSION

"She is clothed with strength and dignity; she can laugh at the days to come." — Proverbs 31:25



■ INITIATIVE 1

STARGATE AI & DATA CENTERS — \$500 BILLION OPPORTUNITY

WHAT IS STARGATE?

President Trump's Stargate initiative is a \$500 billion joint venture between OpenAI, SoftBank, Oracle, and others to build AI data centers across the United States. Hundreds of new hyperscale facilities are being planned and built right now — many in the Southeast where power infrastructure and land costs are favorable.

Every one of these facilities needs specialized antistatic cleaning from day one. BioFresh Pure Cleaning is positioned as the premier data center cleaning partner for the Southeast.

BIOFRESH STARGATE SERVICES

Service	NAICS	Description
Antistatic HEPA Vacuuming	561720	ESD-safe vacuuming around all active AI computing infrastructure
Server Hall Deep Clean	561720	Comprehensive antistatic cleaning of hyperscale server halls
Raised Floor Systems	561720	Sub-floor cleaning for optimized airflow in AI compute environments
Cooling System Areas	561720	Cleaning around liquid cooling, CRAC, and CRAH systems
Construction Phase Clean	561720	Post-construction cleaning before IT equipment installation
Ongoing Maintenance	561210	Scheduled antistatic cleaning program for operational facilities

TARGET STARGATE PARTNERS

OpenAI / Stargate JV	Oracle Cloud Infrastructure	Microsoft Azure	SoftBank
Google DeepMind Infra	Amazon AWS	Equinix	CyrusOne



THE FIFA OPPORTUNITY

The FIFA World Cup 2026 spans 16 host cities across the US, Canada, and Mexico — drawing 5+ million visitors and billions of viewers. Atlanta's Hartsfield-Jackson will be one of the busiest transit hubs in tournament history. Hotels, venues, convention centers, and corporate facilities across the Southeast face unprecedented cleaning demands.

BIOFRESH FIFA SERVICES

Service	NAICS	Description
Stadium & Venue Cleaning	561790	Pre and post-match deep cleaning for stadiums hosting World Cup events
Day Porter Deployment	561210	On-site porter teams maintaining venues continuously during events
Hotel Surge Cleaning	561720	Step-up cleaning schedules for hotels near host venues
Convention Center Clean	561720	Pre and post-event cleaning for fan zones and media centers
Bio-Decontamination	562910	Electrostatic pathogen control for high-density crowd environments
Transit Hub Cleaning	561720	Airport, MARTA, and transit station cleaning for World Cup traffic
Corporate Hospitality	561720	Cleaning for corporate suites, hospitality areas, and VIP spaces
Emergency Response	562910	24/7 rapid response for incidents during tournament operations

FIFA TARGET PARTNERS

Mercedes-Benz Stadium	State Farm Arena	Hartsfield-Jackson Airport	GWCC
Omni Hotels Atlanta	Marriott Marquis	Hyatt Regency	Hilton SE Hotels



THE FEDERAL OPPORTUNITY

The Trump administration is investing heavily in federal infrastructure, military readiness, NASA, and border security. Federal facilities require cleared, vetted cleaning crews that meet strict compliance standards. As a WBE, BioFresh is eligible for set-aside government contracts and GSA schedule registration.

BIOFRESH FEDERAL SERVICES

Service	NAICS	Description
Government Building Cleaning	561720	Federal, state, and municipal office building janitorial services
Military Base Facilities	561720	Barracks, administrative buildings, and common area cleaning
NASA Facility Cleaning	561720	Precision cleaning for NASA facilities and technical buildings in SE
DoD Compliant Cleaning	561720	Department of Defense facility cleaning meeting all security requirements
Border & Federal Facilities	562910	CBP, ICE, and federal law enforcement facility cleaning
Secure Facility Protocols	561720	Background-cleared staff for classified and sensitive environments
GSA Schedule Services	561720	Cleaning services available under GSA Multiple Award Schedule
Bio-Decontamination	562910	Hospital-grade disinfection for federal healthcare and lab facilities

FEDERAL TARGET OPPORTUNITIES

- ✓ Register on SAM.gov (System for Award Management)
- ✓ Apply for GSA Multiple Award Schedule (MAS) — Schedule 61142 Janitorial
- ✓ Submit to 8(a) Business Development Program (SBA)
- ✓ Register as WBE on WBENC.org for federal diversity contracts
- ✓ Apply to DoD EMALL vendor registration
- ✓ Submit to NASA SEWP V contract vehicle

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THE CONSTRUCTION OPPORTUNITY

Trump's deregulation agenda and the reshoring of American manufacturing is driving a massive construction boom across the Southeast. Georgia, Tennessee, North Carolina, and Florida are seeing record commercial, industrial, and residential development. Every new build needs post-construction cleaning before occupancy.

BIOFRESH CONSTRUCTION SERVICES

Service	NAICS	Description
Post-Construction Final Clean	561720	Complete facility cleaning before owner occupancy and certificate of occupancy
Rough Clean Phase	561720	Initial cleaning after rough construction — debris, dust, and material removal
Detail Clean Phase	561720	Window cleaning, fixture polishing, floor finishing before final walkthrough
Floor Stripping & Waxing	238330	Professional floor finishing for new commercial facilities
Epoxy Floor Installation	238330	New epoxy coating installation for warehouses, garages, and industrial spaces
Pressure Washing	561790	Exterior building wash, parking areas, and site cleanup
Construction Window Clean	561790	Post-construction window and glass cleaning for new buildings
Ongoing Maintenance	561720	Transitioning from post-construction to ongoing facility maintenance contract

TARGET CONSTRUCTION PARTNERS

DR Horton	Turner Construction	Brasfield & Gorrie	Holder Construction
RW Smith	Skanska SE	Gilbane Building	Balfour Beatty SE



■ INITIATIVE 5

HEALTHCARE EXPANSION — NEW HOSPITALS & CLINICS

THE HEALTHCARE OPPORTUNITY

The Southeast is experiencing a major healthcare expansion — driven by population growth, aging demographics, and federal healthcare investment. New hospitals, surgery centers, urgent care clinics, and medical office buildings are being built and opened across Georgia, Florida, Tennessee, and the Carolinas. Each requires specialized bio-safe cleaning from day one.

BIOFRESH HEALTHCARE SERVICES

Service	NAICS	Description
Hospital Post-Construction Clean	561720	Comprehensive cleaning of new hospital facilities before patient occupancy
OR & Clinical Area Cleaning	561720	Terminal cleaning of operating rooms, procedure rooms, and clinical spaces
Bio-Decontamination	562910	Electrostatic disinfection with EPA-registered hospital-grade disinfectants
Day Porter Services	561210	On-site porters maintaining patient areas, lobbies, and restrooms
Medical Office Cleaning	561720	Daily and periodic cleaning for medical office buildings and clinics
Healthcare Floor Services	238330	Non-slip epoxy and specialized floor coatings for healthcare environments
Outbreak Response	562910	Rapid bio-decontamination response for infection control incidents
HIPAA-Compliant Protocols	561720	Staff trained in HIPAA awareness and healthcare facility security

TARGET HEALTHCARE PARTNERS

Piedmont Healthcare	Emory Healthcare	Northside Hospital	WellStar Health
HCA Healthcare SE	Tenet Health SE	AdventHealth SE	Grady Health System



*"Honor her for all that her hands have done, and let her works bring her praise at the city gate." —
Proverbs 31:31 Crystal Wilkinson | Tracy Rushin | Stacy Smith Managing Partners — BioFresh
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